Is it a beautiful beach, world-class speakers for great continuing education or good fellowship? Or perhaps it is fishing, a round of golf or a relaxing time at the spa? Or maybe it is even the opportunity to renew friendships and make new ones? Whatever your choices, Smiles in the Sun 2013 in Long Boat Key, Fla., has the perfect combination.

The Long Boat Key Resort and Club is a five-star property that will allow you to learn, play and relax in an idyllic location. Seminars in the Sun 2013 has put together another program of internationally known speakers to bring you the most current information in several disciplines. Dr. Jack Hahn is known throughout the world as the inventor of the NobleReplace implant and will share his experience in placing more than 30,000 implants. From diagnosis and case selection to implant surgery and restoration, Hahn will offer his expertise and a wealth of knowledge to better enable you to treat your patients.

Dr. Howard S. Glazer, an international author and clinician, will return to the meeting to discuss the ever-changing world of materials and products so you can have a better understanding of what is in the marketplace in order to provide the best possible care. His knowledge of the “latest and greatest” materials will guide you through the jungle of the big catalogs and help you better understand what is faster, easier and better for your patients and for you. Additionally, there will be two mini-seminar tracks designed for the clinicians, spouses and staff to gain an understanding and appreciation for what electronic and social media can do to put you and your practice in the forefront as a leading dental office. Tennli Toole from Smile Reminder/Solution Reach will share the secrets of building patient loyalty when patients are not in the office by integrating user-friendly acquisition tools into your daily communications. She will give you an easy-to-follow recipe for success without having to remodel your team’s work habits.

Darren Seigel and Svetlana Virovceve will show you how to get your website to the top of the search engines. From the top of Google to dominating social media, these two speakers from TopDentists.com will show you how they have already helped more than 2,000 dentists in the United States build and maintain an effective online marketing program.

In addition to the education program, there will be numerous social functions, including a welcoming reception, fishing tournament and sunset beach barbeque. Access by air is easy via the Sarasota, Tampa or Regional Southwest airports. Whatever you desire, Smiles in the Sun 2013 has the answer: learn in the morning and play all afternoon in a wonderful location while enjoying the best the west coast of Florida has to offer. See you there!